



N E W S R E L E A S E

FOR IMMEDIATE RELEASE

CONTACT: Frank Guglielmi
734.844.2781

Kelly Durcan
212.431.4694

MEIJER PROVIDES “PUMP RELIEF” WITH SUMMERTIME GAS SAVINGS

**Supercenter Retailer Slashes Gas Prices 10 Cents Per Gallon Beginning June 1
For Meijer Credit Card Holders**

GRAND RAPIDS, MI (May 20, 2008) – Providing much-needed relief to drivers hit hard by record gas prices this past year, Meijer today announced that beginning June 1 it will be cutting prices 10 cents per gallon for customers using their Meijer consumer credit cards when purchasing fuel at Meijer gas stations.

The program, which will run through Labor Day at all 165 Meijer gas stations, includes all grades of gas, as well as diesel, E85 Ethanol and bio-diesel. Meijer customers will receive the 10 cents per gallon discount when purchasing fuel with their Meijer consumer credit card. The savings are immediately reflected on the gas pump total. This new program replaces the 5 cent per gallon discount Meijer customers have previously received when using their Meijer consumer credit card.

The program, part of Meijer’s newly introduced “Meijer Gives Back” initiative, was designed to help Meijer customers save a few dollars at the pump throughout the busy summer driving season.

- more -

“All of us have felt the effects of constantly rising prices at the gas pump. As gas has taken a bigger bite out of household budgets, we wanted to introduce a program that helps ease the burden, especially during this time of year when vacations and other family trips are so common,” said Brian Horsford, director of Gas Stations for Meijer.

The gas-savings program officially starts at 12:01 a.m., June 1, and continues through Labor Day. By Labor Day, it is estimated that drivers will have logged more than 800 billion miles this year, with the bulk of those miles coming in the summer months. Drivers can pay at the pump or pay within the gas station with their Meijer consumer credit card to realize the 10 cents per gallon savings. There is no minimum fuel purchase requirement and the discount is valid at all Meijer gas stations and C-Stops.

There is no annual fee for the Meijer consumer credit card. The 10 cents per gallon discount applies to both the Meijer store card and the Meijer Platinum MasterCard. The Meijer Productivity Business Card, Meijer Fleet Card, and Meijer Prepaid MasterCard are not eligible for the discount. Customers can apply for the Meijer consumer credit card at any Meijer store or at www.meijer.com/creditcard.

About Meijer

Meijer is a Grand Rapids, Mich.-based retailer that operates 182 supercenters throughout Michigan, Indiana, Illinois, Ohio and Kentucky. As the inventor of the “one-stop shopping” concept, Meijer stores have evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive electronics departments, garden centers and apparel offerings. Additional information on Meijer can be found at www.meijer.com

###