



**Product Description:** Children's Fishing Kits

The recalled Shakespeare® brand fishing kits feature the following characters: TAZ® (Tasmanian Devil®), Tweety®, Mucha Lucha® and Spider-Man®. Other fishing kits feature Fishing Heroes™, sold with a silver-colored badge; Kids Kits™, sold with tackle boxes; and Shark™ and Dolphin™ Kits, which have reels in the shape of a shark or dolphin. The fishing kits have brightly colored red and yellow fishing rods, and "Shakespeare" is written on the reels. Fishing kits with purple, blue and pink rods are not included in this recall. Certain translucent red and yellow and metallic-colored red rods also are not included in this recall.

**Manufacturer:** Shakespeare Fishing Tackle Division, of Columbia, S.C.

**Date Recall Posted:** 06/20/05

**UPCs:** 0-43388-26989-8

0-43388-27084-9

**Summary Of Recall:** The firm has not received any reports of complaints related to this product. This voluntary recall is being conducted to prevent any possibility of injury or illness.

**What You Should Do:** Consumers should stop using the recalled fishing poles and contact Shakespeare Fishing Tackle for information on receiving a free replacement fishing kit.  
Consumer Contact: For more information, call Shakespeare Fishing Tackle toll-free at (866) 466-0559 between 8 a.m. and 5 p.m. ET Monday through Friday, or visit the firm's Web site at <http://www.shakespeare-fishing.com/recall>