



August 14, 2007

Mattel, Inc. has issued a recall of products which they have determined contain small magnets, which can be a potential safety issue. Some of these items were sold at Meijer stores.

Consistent with our commitment to our customers' safety, Meijer has removed all recalled items from our shelves and is returning them to Mattel for proper handling. In addition, we are working to communicate directly with Meijer customers who may have purchased items to inform them about the recall and provide direction on returning these products.

For a full list of Mattel products subject to this recall and for additional information or questions, you can go to www.service.mattel.com or call (888) 597-6597.

Meijer encourages customers to return any product identified in the recall to their local Meijer store so we can return it to Mattel and you can receive a full refund.

Thank you.



Product Description:

Barbie and Tanner™ play sets.
The recall involves Barbie and Tanner™ play sets -- model numbers J9472 and J9560. The toys include a "scooper" accessory with a magnetic end. Recalled scoopers have a visible, silver-colored, disc-shaped magnet on the end of the scooper. Scoopers with a white material covering the magnet and products manufactured after January 31, 2007 are not recalled.

Manufacturer:

Mattel Inc., of El Segundo, Calif.
Manufactured in China

Date Recall Posted:

8/14/07



Meijer UPC:

0-27084-36421-7	BARBIE/GINGER/TANNER-J9472	77
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Summary of Recall:

A small magnet inside the “scooper” accessory can come loose. Magnets found by young children can be swallowed or aspirated. If more than one magnet is swallowed, the magnets can attract each other and cause intestinal perforation or blockage, which can be fatal.

What You Should Do:

Consumers should immediately take the recalled toys away from children and contact Mattel to receive a free replacement toy.

For additional information, call Mattel toll-free at (888) 597-6597 anytime or visit the firm’s Web site at www.service.mattel.com