



August 14, 2007

Mattel, Inc. has issued a recall of products which they have determined contain small magnets, which can be a potential safety issue. Some of these items were sold at Meijer stores.

Consistent with our commitment to our customers' safety, Meijer has removed all recalled items from our shelves and is returning them to Mattel for proper handling. In addition, we are working to communicate directly with Meijer customers who may have purchased items to inform them about the recall and provide direction on returning these products.

For a full list of Mattel products subject to this recall and for additional information or questions, you can go to www.service.mattel.com or call (888) 597-6597.

Meijer encourages customers to return any product identified in the recall to their local Meijer store so we can return it to Mattel and you can receive a full refund.

Thank you.



Product Description:

Batman™ and One Piece™ magnetic action figure sets.

The recalled Batman™ toys include:

The Batman™ Magna Battle Armor™ Batman™ figure with model number J1944,

The Batman™ Magna Fight Wing™ Batman™ figure with model number J1946,

The Batman™ Secret ID™ figure with model number J5114, and

The Batman™ Flying Fox™ figure with model number J5115. The seven inch tall action figures include the Batman logo on the front and include magnetic accessories. The model number is located on the lower right corner of the tag which is sewn to the figure.



The recalled One Piece™ toy is:

One Piece™ Triple Slash Zolo Roronoa™ figure with model number J4142. The 5 ½ inch tall action figure has green hair, black pants, and has magnets in his hands which connect to magnets on various swords that the figure can hold. The model number is printed on the back of the action figure's left leg.

Manufacturer: Mattel Inc., of El Segundo, Calif.
Manufactured in China

Date Recall Posted: 8/14/07

Meijer UPCs:

0-27084-30225-7	*BATMAN MAGNET LOK ASST.	77
0-27084-30226-4	*BATMAN MAGNET LOK ASST.	77
0-27084-30227-1	*BATMAN MAGNET LOK ASST.	77
0-27084-30228-8	*BATMAN MAGNET LOK ASST.	77
0-27084-32832-5	*BATMAN MAGNET LOK ASST.	77
0-27084-32833-2	*BATMAN MAGNET LOK ASST.	77

Summary of Recall: Small, powerful magnets inside the accessories of the toy figures can fall out and be swallowed or aspirated by young children. If more than one magnet is swallowed, they can attract inside the body and cause intestinal perforation, infection or blockage which can be fatal.

What You Should Do: Consumers should immediately stop using the toy and contact Mattel for instructions on how to return it to receive a free replacement toy.

For additional information, contact Mattel toll-free (888) 597-6597 anytime or visit the firm's Web site at www.service.mattel.com