



August 14, 2007

Mattel, Inc. has issued a recall of products which they have determined contain small magnets, which can be a potential safety issue. Some of these items were sold at Meijer stores.

Consistent with our commitment to our customers' safety, Meijer has removed all recalled items from our shelves and is returning them to Mattel for proper handling. In addition, we are working to communicate directly with Meijer customers who may have purchased items to inform them about the recall and provide direction on returning these products.

For a full list of Mattel products subject to this recall and for additional information or questions, you can go to www.service.mattel.com or call (888) 597-6597.

Meijer encourages customers to return any product identified in the recall to their local Meijer store so we can return it to Mattel and you can receive a full refund.

Thank you.



Polly Pocket Magnetic Play Sets	Item Number
Polly Pocket!™ Polly Place™ Hangin' Out House™	B2632
Polly Pocket!™ Polly Place™ Treetop Clubhouse™	B3158
Polly Pocket!™ Spa Day™	B3201
Polly Totally!™ Polly Place™ Totally Tiki Diner™	B7118
Polly Pocket!™ Quik-Clik™ Boutique	G8605
Polly Pocket!™ Quik-Clik™ City Pretty Playset	H1537
Polly Pocket!™ Quik-Clik™ Sporty Style Playset	H1538
Polly Pocket!™ Totally Zen™ Playset	H3211



Polly Pocket!™ Happenin' Pet Station	55503
Polly Pocket!™ Polly Place™ Magnetic Additions Assortment	B2631
Polly Pocket!™ Activity Lunchbox	B3203
Polly Pocket!™ Activity Locker	B3204
Polly Pocket!™ Collectible Lip Gloss	B3207
Polly Pocket!™ Collectible Make Up Powder Puff	B3209
Polly Pocket!™ Dip N' Dive Pool	B3210
Polly Pocket!™ Birthday Surprise	B3396
Polly Pocket!™ Dazzlin' Pet Show™ Divine Dogs	B7078
Polly Pocket!™ Rick's Magic Show	B7082
Polly Pocket!™ Sweet Treats	B7125
Polly Pocket!™ Birthday Mailbox	B7127
Polly Pocket!™ Stretch Polly Disco Lamp	B7128
Polly Pocket!™ Jewelry Box Purple	B7129
Polly Pocket!™ Polly Magnet Bus	B8478
Polly Pocket!™ Collectible Caboodle	B9521
Polly Pocket!™ Activity Lunch Box Pink	B9522
Polly Pocket!™ Activity Locker Orange	B9523
Polly Pocket!™ Polly Glitter Puff	B9525
Polly Pocket!™ Collectible Caboodle Purple	B9578
Polly Pocket!™ Fashion Boutique on the Go	B9929
Polly Pocket!™ Birthday Mailbox Pink	C0504
Polly Pocket!™ Jewelry Box Yellow	C0505
Polly Pocket!™ Disco Lamp	C1341
Polly Pocket!™ Disco Lamp Purple	C1342
Polly Pocket!™ Mermaid Stars	G8602
Polly Pocket!™ Quick Click™ Playset	G8606
Polly Pocket!™ Snow Cool™ Hotel	G8612
Polly Pocket!™ Quick Click™ House of Style™ Playset	G8614
Polly Pocket!™ Polly by Me Totally Beadiful	G8615



Polly Pocket!™ Quick Click™ Penthouse	G8616
Polly Pocket!™ Quick Click™ Movie Time™ Playset	H1553
Polly Pocket!™ Pollywood™ Limo-Scene™ Vehicle	J1659
Polly Pocket!™ Pollywood™ Dial A Style™ Lila	J1661
Polly Pocket!™ Pollywood™ Dial A Style™ Lea	J1662
Polly Pocket!™ Stick N' Style™	J1670
Polly Pocket!™ Pollyworld™ Rockin' Theme Park™ Playset	J1681
Polly Pocket!™ Pollyworld™ Dress N' Drive™ Lounge Playset	J1687
Pollyworld™ Theme Park Party™ Quick Click™ Doll and Fashion	J1695
Polly Pocket!™ Pollyworld™ Quick Click™ Polly™ Doll	J4169
Polly Pocket!™ Pollyworld™ Quick Click™ Crissy™ Doll	J4170
Polly Pocket!™ Pollyworld™ Quick Click™ Lea™ Doll	J4171
Polly Pocket!™ Pollyworld™ Quick Click™ Shani™ Doll	J4172
Polly Pocket!™ Pollyworld™ Costume Art Lea	J9305
Polly Pocket!™ Pollyworld™ Gift Shop Lila	J9306
Polly Pocket!™ Twirl and Swirl™ Beauty Case	J9648
Pollyworld™ Dial a Song Polly Fashions	J9965
Pollyworld™ Dial a Song Polly Fashions	J9966
Pollyworld™ Rockin' Tour Bus	K3460
Polly Pocket!™ Quick Click™ Pool Party™ Playset	H1554

Product Description: Various Polly Pocket dolls and accessories with magnets.

The recalled Polly Pocket play sets contain plastic dolls and accessories that have small magnets. The magnets measure 1/8 inch in diameter and are embedded in the hands and feet of some dolls, and in the plastic clothing, hairpieces and other accessories to help the pieces attach to the doll or to the doll's house. The model number is printed on the bottom of the largest pieces on some of the play sets. Products manufactured after November 1, 2006 and are currently on store shelves are not included in this recall. Contact Mattel if you cannot find a model number on your product to determine if it is part of the recall.

Manufacturer: Mattel Inc., of El Segundo, Calif.
Manufactured in China

Date Recall Posted: 8/14/07



Meijer UPCs:

0-27084-03201-7	DWG*MINI POLLY POCKET CABOODLE SPA	77
0-27084-05265-7	*POLLY POCKET MAGNETIC DRIVER	77
0-27084-05267-1	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-05268-8	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-05269-5	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-05270-1	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-07933-3	*POLLY POCKET GLITTERIFIC BOUTIQUE	77
0-27084-12361-6	*POLLY POCKET GLITTERIFIC BOUTIQUE	77
0-27084-18830-1	POLLY POCKET WATER WONDERLAND DRIVER	77
0-27084-18833-2	*POLLY POCKET MAGNETIC DRIVER	77
0-27084-18834-9	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-18840-0	POLLY POCKET SNOW COOL HOTEL	77
0-27084-18842-4	POLLY POCKET QUIK-CLIK HOUSE OF STYLE	77
0-27084-18843-1	POLLY BY ME TOTALLY BEAD-IFUL	77
0-27084-18844-8	DWG*POLLY'S HOUSE OF STYLE ROOM ASST	77
0-27084-21623-3	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-21624-0	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-21629-5	DWG*POLLY'S HOUSE OF STYLE ROOM ASST	77
0-27084-21630-1	DWG*POLLY'S HOUSE OF STYLE ROOM ASST	77
0-27084-22876-2	DWG*DAZZLIN PET SHOW ASST. POLLY POCKET	77
0-27084-29957-1	POLLY POCKET-POLLYWOOD LIMO	77
0-27084-29958-8	*POLLYWOOD DIAL A STYLE/SONG ASST.	77
0-27084-29959-5	*POLLYWOOD DIAL A STYLE/SONG ASST.	77
0-27084-29960-1	*POLLYWOOD DIAL A STYLE/SONG ASST.	77
0-27084-29976-2	POLLY POCKET ROCKIN THEME PARK	77
0-27084-29977-9	*PP ROCKIN THEME PARK ASSORT	77
0-27084-29982-3	POLLYWOOD DRESS N DRIVE LOUNGE	77
0-27084-36232-9	*PP ROCKIN THEME PARK ASSORT	77
0-27084-36233-6	*PP ROCKIN THEME PARK ASSORT	77
0-27084-36582-5	PP TWIRL N SWIRL BEAUTY CASE	77
0-27084-36899-4	*POLLYWOOD DIAL A STYLE/SONG ASST.	77
0-27084-41343-4	*POLLYWOOD DIAL A STYLE/SONG ASST.	77
0-27084-41344-1	*POLLYWOOD DIAL A STYLE/SONG ASST.	77

Summary of Recall:

Small magnets inside the dolls and accessories can come loose. The magnets can be found by young children and swallowed or aspirated. If more than one magnet is swallowed, the magnets can attract each other and cause intestinal perforation or blockage, which can be fatal.

What You Should Do:

Consumers should immediately take these recalled toys away from children and contact Mattel to receive a voucher for a replacement toy of the customer's choice, up to the value of the returned product.

For additional information, call Mattel toll-free at (888) 597-6597 anytime, or visit the firm's Web site at www.service.mattel.com