



August 14, 2007

**Mattel, Inc.** has issued a recall of products which they have determined contain small magnets, which can be a potential safety issue. Some of these items were sold at Meijer stores.

Consistent with our commitment to our customers' safety, Meijer has removed all recalled items from our shelves and is returning them to Mattel for proper handling. In addition, we are working to communicate directly with Meijer customers who may have purchased items to inform them about the recall and provide direction on returning these products.

For a full list of Mattel products subject to this recall and for additional information or questions, you can go to [www.service.mattel.com](http://www.service.mattel.com) or call (888) 597-6597.

Meijer encourages customers to return any product identified in the recall to their local Meijer store so we can return it to Mattel and you can receive a full refund.

Thank you.



**Product Description:** "Sarge" die cast toy cars.

The recall involves die cast "Sarge" 2 ½ inch toy cars. The toy looks like a military jeep and measures about 2 ½ inches long by 1 inch high by 1 inch wide. The recalled toy has the markings "7EA" and "China" on the bottom. The "Sarge" toy car is sold alone or in a package of two, and may have the product number M1253 (for single cars) and K5925 (for cars sold as a set) printed on the packaging. The cars marked "Thailand" are not included in this recall.

**Manufacturer:** Mattel Inc., of El Segundo, Calif.  
Manufactured in China

**Date Recall Posted:** 8/14/07



**UPCs:**                    **0-27084-49310-8 DISNEY'S CARS MOVIE MOMENTS ASST.**  
**0-27084-55986-6 DISNEY'S CARS CHARACTER ASST.**

**Summary Of Recall:** Surface paints on the toys could contain lead levels in excess of federal standards. Lead is toxic if ingested by young children and can cause adverse health effects.

**What You Should Do:** Consumers should immediately take the recalled toys away from children and contact Mattel. Consumers will need to return the product to receive a replacement toy.

For additional information, contact Mattel at (800) 916-4997 anytime or visit the firm's Web site at [www.service.mattel.com](http://www.service.mattel.com)