

Enter for a Chance to Win
The Ultimate Race Fan Package
June 1 – September 13, 2008

Prizes Include:

- Ogio Cooler bag on Wheels
- Stadium Seat and Cushion
- Horizon Binoculars
- 1/18th Scale Marco Andretti Indy 500 ® Die-Cast Car
- \$25 Meijer Gift Card

**THE ULTIMATE RACE FAN PACKAGE
OFFICIAL RULES
NO PURCHASE NECESSARY**

1. **TO ENTER:** Beginning 12:01 a.m. Eastern Time (“ET”) on 6/1/08 through 11:59 p.m. (ET) on 9/13/08, log on to www.MeijerRacing.com and follow the on-screen instructions to complete the on-line entry form. Limit one (1) entry per person/email address, per day. All entries must be received by 11:59 p.m. (ET) on 9/13/08 to be entered into the random drawing.
2. **RANDOM DRAWING:** Two Prize winners will be selected in a random drawing held on or about the last day of every month from June through August. The last drawing will be held on or about September 14, 2008. Drawings will be made from all eligible entries received. Potential winner will be notified by phone or mail. Decisions of judges are final. Odds of winning depend upon the number of eligible entries received.
3. **PRIZE & APPROXIMATE RETAIL VALUE (“ARV”):** Each Ultimate Race Fan Package consists of: (1) Ogio Cooler Bag on Wheels, (1) Stadium Seat Cushion, (1) Horizon Binoculars, (1) 1/18th Scale Marco Andretti Indy 500 ® Die Cast Car, and (1) \$25 Meijer Gift Card. ARV: \$179.00 per Ultimate Race Fan Package. Any difference between stated approximate retail value and actual value of prize will not be awarded. No compensation will be paid in lieu of the portion of prize. Prize consists of only those items specifically listed as part of Ultimate Race Fan Package.
4. **GENERAL RULES:** This contest is open only to legal U.S. residents who are 18 years of age or older at the time of entry other than residents of New York, Florida, and Rhode Island. Employees of The, MeijerEcom, Inc. and their “Promotional Participants” (i.e., Meijer, Inc., Meijer Distribution, Inc., Meijer Great Lakes Limited Partnership, Meijer Stores Limited Partnership, Indy Racing League, and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion) and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. This contest is void in New York, Florida, and Rhode Island and in any other state prohibited by law. Not responsible for lost, late, delayed, incomplete, entries not received by the entry deadline, interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including any injury or damage to any person’s computer related to or resulting from participating in or experiencing any materials in connection with the Promotion; unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a users ability to participate in the Promotion, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become exclusive property of Sponsors and will not be acknowledged or returned. Any use of robotic, automatic, programmed or like

entry methods will void all entries affected by such methods and be deemed tampering. Sponsors reserve the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.** Sponsors reserve the right to cancel or modify the Promotion if fraud, misconduct or technical failures destroy the integrity of the Promotion or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsors/judging agency/administrator, in their sole discretion. In the event of termination of the promotion, a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be declared made by the "authorized e-mail account holder" and any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participant may be requested to provide Sponsors with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsors. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. Potential Ultimate Race Fan Package Prize winner must sign and return an Affidavit of Eligibility and Release of Liability/Publicity Release Form within 7 days of notification. Noncompliance within this time period will result in disqualification and an alternate winner may be selected, time permitting. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate winner may be selected, time permitting. Sponsors reserve the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsors and their Promotional Participants to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winner agrees to release and hold Sponsors, the Promotional Participants and each of their respective directors, officers, employees and assigns, harmless against any and all claims, damages, losses, expenses and liability arising out of use/acceptance of prize Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors and their Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion.

5. **WINNERS LIST:** For name of the winner, available after 9/22/08, send a separate, self-addressed, stamped (#10) envelope to: Meijer Ultimate Race Fan Package Sweepstakes Winners List, P O Box 1953, Grand Rapids, MI 49501-1953 to be received by 9/30/08.
6. **SPONSORS:** MeijerEcom, Inc., 2929 Walker N.W., Grand Rapids, MI 49544 .