

Enter for a Chance to Win
The Ultimate Race Fan Weekend in Sonoma, CA
August 22 – 25, 2008

Trip for 2 Includes

- Meet IndyCar® Driver Marco Andretti
- 4 day/3 night hotel accommodations
- Round-trip airfare
- Tickets to Infineon Race on Sun. Aug. 24
- Tickets to Andretti Green hospitality on Race Day
- 4 day rental car
- \$500 spending money!

INDYCAR RACING IN WINE COUNTRY SWEEPSTAKES
OFFICIAL RULES
NO PURCHASE NECESSARY

1. TO ENTER: Beginning 12:01 a.m. Eastern Time (“ET”) on 4/20/08 through 11:59 p.m. (ET) on 7/26/08, log on to www.MeijerRacing.com and follow the on-screen instructions to complete the on-line entry form. Limit one (1) entry per person/email address, per day. All entries must be received by 11:59 p.m. (ET) on 7/26/08 to be entered into the random drawing.
2. RANDOM DRAWING: One Grand Prize winner will be selected in a random drawing held on or about 7/27/08 from among all eligible entries received. Potential winner will be notified by phone or mail. Decisions of judges are final. Odds of winning depend upon the number of eligible entries received.
3. PRIZE & APPROXIMATE RETAIL VALUE (“ARV”): (1) Grand Prize – A trip for two (2) to the Indy Grand Prix of Sonoma at the Infineon Raceway on 8/24/08 in Sonoma, CA. Prize consists of round-trip coach air transportation from a major airport nearest winner’s residence to San Francisco, CA, 4 days/3 nights hotel accommodations at Sponsor-specified hotel (one room/double occupancy), a \$400 Meal Stipend, two (2) Grandstand tickets to the Indy Grand Prix of Sonoma, two (2) Garage and Pit Passes, two (2) passes to Andretti-Green hospitality tent, two (2) passes to the Indy Racing Experience, \$500 in spending money and 4 day mid size rental car (driver must be 25 years of age or older, have a valid driver license/credit card and insurance and will be responsible for any additional costs (gas/taxes etc.) to receive this portion of the prize. Use of rental car is expressly subject to the terms, conditions and policies of rental agency. ARV: \$5,000 (Actual retail value of trip will depend on airfare fluctuations and winner's point of departure/return. Any difference between stated approximate retail value and actual value of prize will not be awarded). If a winner resides within 150 miles of Sonoma, CA, airfare and a rental car will not be provided and winner will receive a \$200 travel stipend in lieu of airfare and the rental car. All expenses not set forth herein, including but not limited to gratuities and incidental hotel and personal expenses, are the sole responsibility of winner. Seat location at the Infineon Raceway is of the Sponsor’s sole discretion. Winner and guest must take trip on dates specified by Sponsor, or forfeit prize in its entirety. Sponsor is not responsible if race is rained out, postponed, or cancelled after ticketing of prize for any reason, in whole or in part. In that event, winner will receive remainder of the prize. No compensation will be paid in lieu of the ticket portion of prize. All standard Indy Racing League terms and conditions apply. Prize consists of only those items specifically listed as part of prize.
4. GENERAL RULES: This contest is open only to legal U.S. residents who are 25 years of age or older at the time of entry other than residents of New York, Florida, and Rhode Island. Employees of The Coca-Cola Company, MeijerEcom, Inc. and their “Promotional Participants” (i.e., Coca-Cola Bottlers, Meijer, Inc., Meijer Distribution, Inc., Meijer Great Lakes Limited Partnership, Meijer Stores Limited Partnership, Indy Racing League, and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion) and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter,

step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. This contest is void in New York, Florida, and Rhode Island and in any other state prohibited by law. Not responsible for lost, late, delayed, incomplete, entries not received by the entry deadline, interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Promotion; unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a users ability to participate in the Promotion, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become exclusive property of Sponsors and will not be acknowledged or returned. Any use of robotic, automatic, programmed or like entry methods will void all entries affected by such methods and be deemed tampering. Sponsors reserve the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsors reserve the right to cancel or modify the Promotion if fraud, misconduct or technical failures destroy the integrity of the Promotion or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsors/judging agency/administrator, in their sole discretion. In the event of termination of the promotion, a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be declared made by the "authorized e-mail account holder" and any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participant may be requested to provide Sponsors with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsors. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. Potential Grand Prize winner and his/her guest must sign and return an Affidavit of Eligibility and Release of Liability/Publicity Release Form within 7 days of notification. Noncompliance within this time period will result in disqualification and an alternate winner may be selected, time permitting. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate winner may be selected, time permitting. If a minor is selected as a guest, winner must be his or her parent/legal guardian who must sign all necessary releases on minor's behalf. Winner and guest must possess required travel documents (e.g. valid Photo ID) prior to departure and must travel together on the same itinerary. Sponsors reserve the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsors and their Promotional Participants to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winner agrees to release and hold Sponsors, the Promotional Participants and each of their respective directors, officers, employees and assigns, harmless against any and all claims, damages, losses, expenses and liability arising out of use/acceptance of prize or prize travel. Winner accepts the inherently dangerous nature and risk in attending Indy Racing League events including personal injury and/or death, acknowledges that his/her participation in the prize event is voluntary, acknowledges that there are natural factors and occurrences which may impact on or affect the safety of the activities he/she is participating in and he/she assumes the risk of such factors and occurrences and agrees that the Sponsor and their Promotional Participants shall not be in any way responsible for any resulting injury and/or death. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation

in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors and their Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion.

5. WINNERS LIST: For name of the winner, available after 8/10/08, send a separate, self-addressed, stamped (#10) envelope to: Meijer/IndyCar Racing in Wine Country Sweepstakes Winners List, P O Box 1953, Grand Rapids, MI 49501-1953 to be received by 8/31/08.
6. SPONSORS: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313; MeijerEcom, Inc., 2929 Walker N.W., Grand Rapids, MI 49544 .